

JAN 13 1925

©CIL 21027

LET WOMEN ALONE!

Photoplay in six reels

Directed by

Paul Powell

Author of photoplay (under Sec. 62)

~~Frank E. Woods, of the U. S.~~

Peninsula Studios Inc. of the U.S.

JAN 13 1925

Washington, D. C.

January 13, 1925

Register of Copyrights
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following
named motion picture films deposited by me for registration of
copyright in the name of ~~Frank E. Woods~~ *Peninsula Studios Inc*

Let Women Alone (6 reels)

Respectfully,

FULTON BRYLAWSKI

The ~~Frank E. Woods~~ *Peninsula Studios Inc*
hereby acknowledges the receipt of two copies each of the
motion picture films deposited and registered in the Copyright
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
Let Women Alone	1/13/1925	L ©CIL 21027

The return of the above copies was requested by the said
Company, by its agent and attorney on the 13 day of
January and the said Fulton Brylawski for himself, and as
the duly authorized agent and attorney of the said Company,
hereby acknowledges the delivery to him of said copies, and
the receipt thereof.

F. Brylawski
JAN 16 1925

"LET WOMEN

PRODUCERS DISTRIBUTING CORPORATION

Drama and Laughs Combined Of Viola Brothers Shore's Pat O'Malley and Wanda

(A feature that can be used in advance or during run.
It's the kind the editors like.)

Simple Story Next Phase of Picture-Making, Says Director Paul Powell

(An interview with the director of the Frank Woods Production, "Let Women Alone," which is now being shown at the Theatre.)

"The simple story, rural preferably, with a touch of melodrama, should be the next definite phase of motion picture making. On the stage, whenever there has been a run on costume plays, it has been followed by a return to simplicity of setting and story, and there seems no reason why this should not hold good with pictures. The costume picture is through for the present."

This is the way Paul Powell, director of the Frank Woods Production, "Let Women Alone," answered a question as to the trend of pictures and their stories.

Powell is a mild-mannered man, modest as to the things he has done, and many of them have been important; well-informed on almost any topic that comes up; kindly in his comment on players and directors. He talks well, has a pretty wit and is an entertaining companion. He was a newspaperman before he became a show man.

Powell has been directing since 1911 and has had under his hand most of the big figures in the industry. He made "Pollyanna" for Mary Pickford, one of her greatest financial successes, and he was the first director

of Bessie Love and put Rudolph Valentino in the business.

His wide experience has taught him the difference between life and life as the public wants to see it represented on the screen.

He grew reminiscent.

"I made a picture for a certain producer one time. It was one of those stories that had to be acted and needed a cast of fine actors. I induced this producer to give me the people I wanted. The story required repression, and I knew that cheaper people would rave and rant and tear around and destroy the subtlety of the thing altogether. In the big scenes there was tensely, the actors hardly moving. When it was done and the producer looked at it, he said: 'You make me get high-salaried actors and then they don't act at all. Anybody could do what they do.'

"In real life men and women in crises are usually quiet and don't rave, but the motion picture public wants to see them 'tear a passion to tatters' and we have to give them what they want."

Powell is to direct Agnes Ayres in "The Awful Truth," "The Detour," and one other picture for the Peninsula Studios at San Mateo, California, producers of the Frank Woods and Elmer Harris Productions.

A FRANK WOODS SPECIAL PRODUCTION "LET WOMEN ALONE"

WITH

PAT O'MALLEY AND WANDA HAWLEY
Supported by Wallace Beery, Ethel Wales and
J. Farrell MacDonald

Adapted From Viola Brothers Shore's Saturday Evening Post Story,
"On the Shelf," by Frank Woods.

Directed by Paul Powell.

Photographed by Joseph Walker.

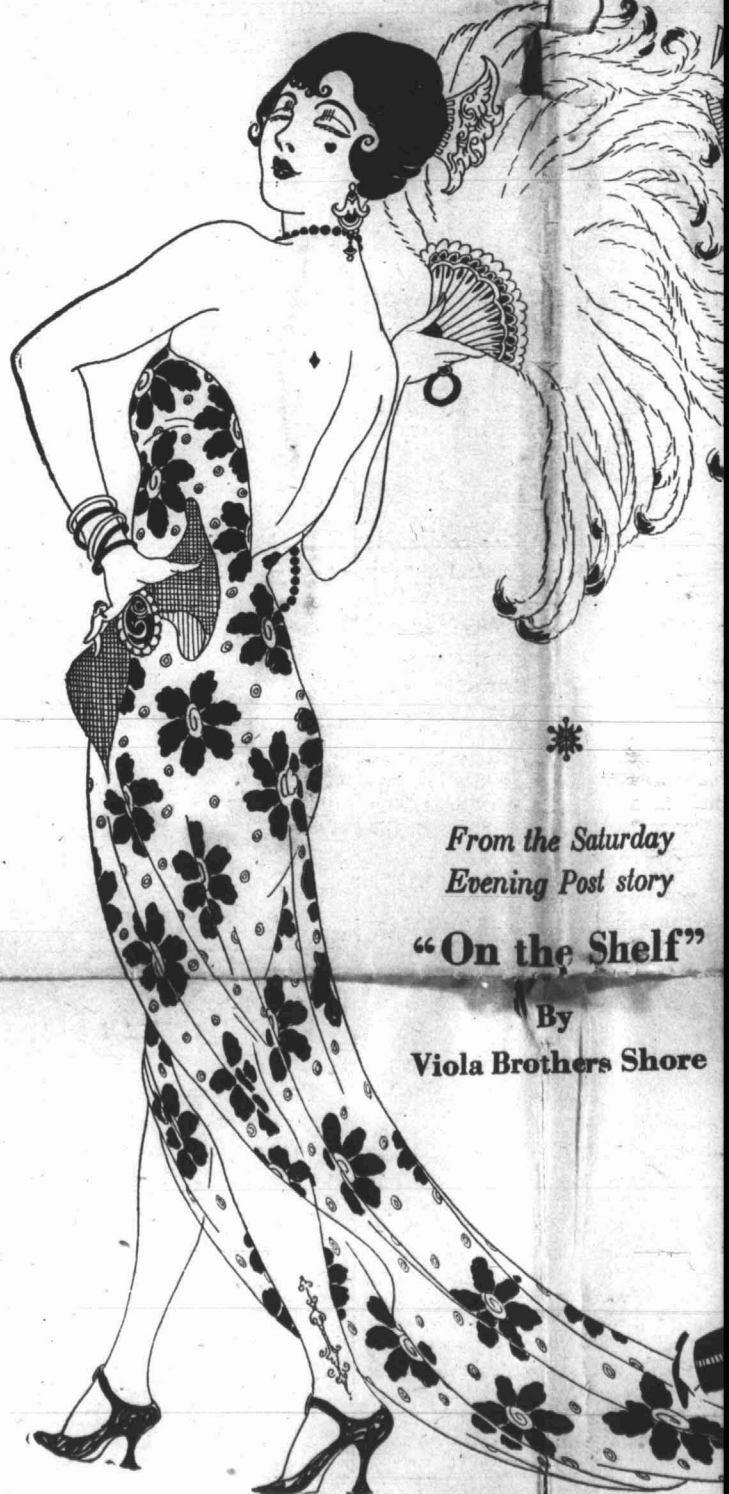
Produced by Peninsula Studios, Inc.

Released by Producers Distributing Corporation

THE CAST

TOM BENHAM, an insurance salesman..PAT O'MALLEY
BETH WYLIE, an interior decorator..WANDA HAWLEY
Cap Bullwinkle.....Wallace Beery
Ma Benham, Tom's mother.....Ethel Wales
Commodore John Gordon, millionaire shipowner
J. Farrell MacDonald

MAN



From the Saturday
Evening Post story

"On the Shelf"

By
Viola Brothers Shore

IT'S A WOW!

AT THE

STR

ESS ON SHEET DM EN ALONE"

CORPORATION, 469 FIFTH AVENUE, NEW YORK CITY

Combined in Woods' Production
Shore's Sat. Eve. Post Tale;
Wanda Hawley Head Fine Cast

AND BE WISE

AND SEE

LET WOMEN ALONE"

An Hilarious Comedy Drama With

**PAT O'MALLEY,
WANDA HAWLEY**

AND

WALLACE BEERY

A Frank Woods Special
Production

PRODUCERS DISTRIBUTING
CORPORATION

From the Saturday
Evening Post story
"On the Shelf"
By
Viola Brothers Shore



IT'S A WOW! DON'T MISS IT!

STRAND ALL WEEK

Four-Col. Ad Cut No. 6

(Story to be used during run
"LET WOMEN ALONE,"
NEW COMEDY-DRAMA

Fine Cast Interprets Viola Brothers
Shore's "Post" Story,
"On the Shelf."

"Let Women Alone," the picture at the Theatre, is an adaptation by Woods of Viola Brothers Shore's Saturday Evening Post story, "On the Shelf," and revolves about an elderly woman and her son, an insurance salesman. Throughout her life, the mother has dreamed of a leisure that her limited circumstances would never permit until her children have gone out into the world and made their mark.

After they have transplanted her from her country home and into a life of ease she becomes restless. There is no work for her to do and time hangs heavy on her hands. Finally, without the knowledge of her son, she obtains work as companion to the three-year-old daughter of a widowed interior decorator. Eventually she is the indirect cause of a romance springing up between her son and her employer.

The story is rich in drama and replete with comedy situations, and the cast is an unusually good one. Ethel Wales plays the part of the mother, Pat O'Malley is the son and Wanda Hawley the interior decorator. Others in the cast are Wallace Beery, J. Farrell MacDonald, Harris Gordon, Mar-

**FOR THE USE OF
THE ANSWER MAN**

Zu-Zu: Yes, indeed! Pat O'Malley is Irish thorough and thorough. He was born in Dublin and did legitimate stage work in the British Isles, France and Germany. Yes, he played in "Dinty." He has the leading male role in Frank Woods' latest effort, "Let Women Alone." It's coming to the soon, I believe, so don't miss it.

Pierre: Wanda Hawley would probably be glad to know that she's your ideal of femininity. No, she was born in Scranton, Pa. We liked her performance in "Reckless Romance," too. Don't hesitate to write in any time—always glad to hear from you, Pierre.

Renie: The woman who gave such a splendid performance as the mother in "The Covered Wagon" is Ethel Wales. Yes, she's played in a host of pictures. She had a long stage career before entering the silent drama. Her latest picture is "Let Women Alone," in which she has one of the leading roles.

Olive: The little lady you saw in "Chalk Marks" was Betty Jane Snowden. She's just three years old and was discovered by Producer Frank E.

(An interview with the director of the Frank Woods Production, "Let Women Alone," which is now being shown at the Theatre.)

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Released by Producers Distributing Corporation

THE CAST

TOM BENHAM, an insurance salesman... **PAT O'MALLEY**
BETH WYLIE, an interior decorator... **WANDA HAWLEY**
Cap Bullwinkle..... **Wallace Beery**
Ma Benham, Tom's mother..... **Ethel Wales**
Commodore John Gordon, millionaire shipowner

J. Farrell MacDonald

Jim Wylie, Beth's husband..... **Harris Gordon**
Jean Wylie, Beth's little daughter..... **Betty Jane Snowden**
Alec Morrison, Tom's brother-in-law..... **Lee Willard**
Isabel Morrison, Tom's sister..... **Marjorie Morton**

THE STORY

Beth Wylie, who has been supporting herself and little daughter since her husband was lost at sea, is anxious to open a decorating shop and asks her wealthy uncle, Commodore John Gordon, for a small loan.

Gordon doesn't approve of women in business and refuses, but says that she may have all the money she wants if she will come to live with him and preside over his mansion. Beth will not do this.

Gordon is head of the Gordon Steamship Company. Among his employees is a tugboat skipper, Big Cap Bullwinkle, who is suffering the persuasions of a live-wire insurance agent, Tom Benham. Tom catches a thief who has stolen Beth's purse and so becomes acquainted with her.

Tom lives with his married sister and her wealthy husband, Alec Morrison, and here also lives Ma Benham, who is getting tired of the idleness and constant attention which she dreamed of back in her hard-working days, but which in reality are beginning to pall. Ma meets Jean, Beth's little daughter, wandering on the street and takes her home. Beth mistakes Ma for the woman she has been expecting from the employment agency, and Ma gives her name as Davis and takes the job.

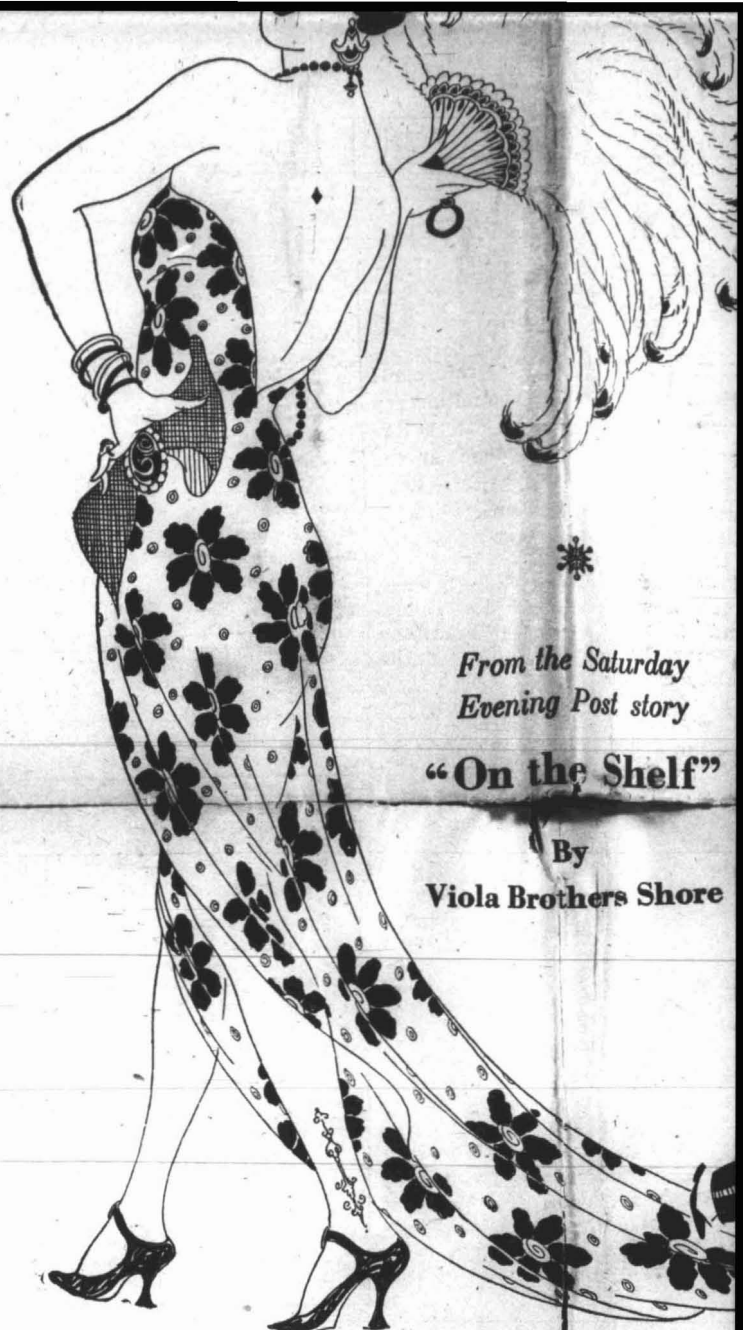
Ma likes Beth and backs her in her store project, saying the money comes from someone else. Ma has told Tom that she is doing welfare work, taking care of a widow's child. She does not know that Tom and Beth are acquainted until Tom comes to call on Beth. Ma has to think quickly and make explanations.

Tom has been trying to insure old John Gordon and on Beth's tip invents a new scheme for convincing timid prospects by giving them a free examination. Tom tries it out on Cap Bullwinkle and it works.

When he approaches Gordon the old gentleman is in bad humor, for he has called at Beth's house to protest against Ma's financial aid and been routed by the old woman. He now denounces Tom, who declares his intention of marrying Beth. Gordon sets out to upset Beth's business scheme and stop the marriage. He finds out that Jim Wylie, Beth's husband, is still alive.

It transpires that Wylie had allowed himself to be reported dead to escape the police. He is now on the American coast with a schooner smuggling Chinese into the country. His cupidity causes him to demand money of Gordon and, when he refuses, Wylie's gang kidnaps Beth and takes her to the sea coast. Tom and Gordon follow. The chase ends on a fishing tug at sea where a thrilling battle takes place, ending in the killing of Wylie and the recovery of Beth.

When the excitement is over Tom has a chance to try his new methods on Gordon. The old man signs up and advises Beth that Tom is just the kind of fighter she should select for her next husband.



From the Saturday
Evening Post story

"On the Shelf"

By

Viola Brothers Shore

IT'S A WOW!

AT THE

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Four-Co

(Use this story during run of picture)

YOUNG "HEAVY" IN "LET WOMEN ALONE"

Harris Gordon Has Big Part in
Screen Version of
"Post" Story.

Harris Gordon, one of the most popular of the younger generation of screen heavies, does the principal "villaining" in "Let Women Alone," the second of the Frank Woods productions, now playing at the Theatre.

Gordon has had an interesting career on both stage and screen and has lately come to be recognized as one of the most convincing heavies in motion pictures. Among his recent productions are "Hollywood," "Burning Sands," "Ebb Tide," "The Woman Who Walked Alone" and "The Dawn of a Tomorrow."

In "Let Women Alone," he plays a particularly despicable character; that of the husband of the heroine, long thought dead, but who returns after she has learned to love another man and attempts to blackmail her.

The story is an adaptation by Woods of Viola Brothers Shore's Saturday Evening Post story, "On the Shelf." It was directed by Paul Powell with Woods supervising. Other players in the cast are Pat O'Malley, Wanda Hawley, Ethel Wales, J. Farrell MacDonald, Betty Jane Snowden, Margaret Morton and Lee Willard.

BIOGRAPH

PAT O'MALLEY:
Born in Dublin, Ireland, and educated at Forest Park, Pa. Stage career includes many pictures. Pictures include: "The Ring Point," "The Skin," "My Brass," etc.

WANDA HAWLEY:
Born in Scranton, Pa., and educated in Seattle, Wash. Pictures include: "Affairs of Anatoli," "The Young Money," "Brass," "Reckless," etc.

ETHEL WALES:
Born in Passaic, N. J., and educated at Madison University, Wis. Screen pictures include: "The Wagon," "Miss Lulu Bett," "The Homestead," etc.

WALLACE BEERY:
Born and educated in Kansas. Ten years on the stage. Pictures include: "The Four Horsemen," "The Sea Hawk," etc.

HARRIS GORDON:
Born in Glenside, Pa., and educated at Cheltenham Academy. Screen pictures include: "The Dawn of a Tomorrow," "Hollywood," "The Ring Point," etc.

LET WOMEN ALONE

An Hilarious Comedy Drama With

**PAT O'MALLEY,
WANDA HAWLEY**

AND

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Producers Distributing
CORPORATION

From the Saturday
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By
Viola Brothers Shore



S A WOW! DON'T MISS IT!

STRAND ALL WEEK

Four-Col. Ad Cut No. 6

BIOGRAPHICAL SKETCHES

PAT O'MALLEY:

Born in Dublin, Ireland, and educated at Forest City, Pa. Stage career: stock in British Isles, France and Germany. Pictures include: "The Break-Point," "The Skin," "My Brass," etc.

WANDA HAWLEY:

Born in Scranton, Pa., and educated in Seattle, Wash., and New York. Pictures include: "The Affairs of Anatol," "The Woman Who Walked Alone," "The Young Money," "Brass," "Reckless Romance," etc.

ETHEL WALES:

Born in Passaic, N. J., and educated at Madison University, Wis. Stage career, nine years. Screen career, three years. Pictures in which she appeared include: "The Covered Wagon," "Miss Lulu Bett," "The Old Homestead," "The Fog," etc.

WALLACE BEERY:

Born and educated in Kansas City, Mo. Ten years on the stage. His pictures include: "The Four Horsemen," "Robin Hood," "The Spanishancer," "The Sea Hawk" and "Another Man's Wife," etc.

HARRIS GORDON:

Born in Glenside, Pa., and educated at Cheltenham Academy. Stage career with Louis Mann and Sir Henry Irving. Pictures include: "The Woman Who Walked Alone," "Burning Sands," "The Ten Commandments," etc.

J. FARRELL MacDONALD:

Born at Waterbury, Conn., and educated at Yale University. Has long been a character actor on the screen, but he leaped to fame overnight following his remarkable performance in "The Iron Horse." Pictures include: "Action," "Marked Men," "Come On Over," "Drifting," "The Storm Daughter," etc.

BETTY JANE SNOWDEN:

Born in San Francisco. She is Frank Woods' latest discovery. Just three years old and very promising. Woods gave her a small part in "Chalk Marks" and her capable handling of it won for her an important role in his latest offering, "Let Women Alone."

PAUL POWELL, Director:

Born in Illinois. Had early newspaper career. Began motion picture work in 1911. Pictures directed by him include: "Racing Hearts," "Borderland," "The Ordeal," "Pollyanna," etc.

FRANK E. WOODS, Producer:

Producer and author of "What Shall I Do?" and "Chalk Marks." Is veteran author-director. Published the first motion picture review in the New York Dramatic Mirror. Wrote 100 photoplays, among them the scenario of "The Birth of a Nation." Supervising director of Paramount Pictures for five and a half years.

LAST DAY NOTICE

"Let Women Alone"
Terminates Run at
..... Tonight

"Let Women Alone," the picturization of Viola Brothers Shore's Saturday Evening Post story "On the Shelf," which is drawing capacity audiences at the Theatre, terminates its run tonight.

This is an amusing and fast-moving comedy-drama dealing with the adventures of a "go-getter" insurance agent, his energetic mother and a capable interior decorator—a woman.

The splendid cast is headed by Wanda Hawley and Pat O'Malley and includes Ethel Wales, J. Farrell MacDonald, Harris Gordon, Betty Jane Snowden, Margaret Morton and Lee Willard. Paul Powell directed.

"On the Shelf."

"Let Women Alone," the picture at the Theatre, is an adaptation by Woods of Viola Brothers Shore's Saturday Evening Post story, "On the Shelf," and revolves about an elderly woman and her son, an insurance salesman. Throughout her life, the mother has dreamed of a leisure that her limited circumstances would never permit until her children have gone out into the world and made their mark.

After they have transplanted her from her country home and into a life of ease she becomes restless. There is no work for her to do and time hangs heavy on her hands. Finally, without the knowledge of her son, she obtains work as companion to the three-year-old daughter of a widowed interior decorator. Eventually she is the indirect cause of a romance springing up between her son and her employer.

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FOR THE USE OF THE ANSWER MAN

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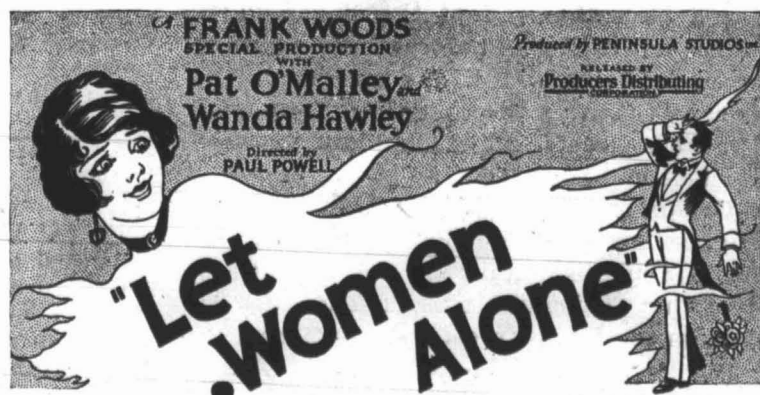
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Renie: The woman who gave such a splendid performance as the mother in "The Covered Wagon" is Ethel Wales. Yes, she's played in a host of pictures. She had a long stage career before entering the silent drama. Her latest picture is "Let Women Alone," in which she has one of the leading roles.

Olive: The little lady you saw in "Chalk Marks" was Betty Jane Snowden. She's just three years old and was discovered by Producer Frank E. Woods. She has a much more important role in his latest offering, "Let Women Alone," and is more charming than ever. Authorities claim she is one of the most promising children on the screen today.

Tot: Yes, Harris Gordon was a legitimate actor before entering motion pictures. He had an extremely interesting career with such notables as Louis Mann and Sir Henry Irving. Since he forsook the stage he has done directing as well as acting. Yes, he appeared in "The Ten Commandments."

Larry: "What Shall I Do?" was produced by Frank E. Woods. He is the author of a hundred photoplays—among them the scenario of "The Birth of a Nation." Since "What Shall I Do?" he has produced "Chalk Marks," and his latest offering, "Let Women Alone," is due at your favorite theatre soon. It's an adaptation of the Saturday Evening Post story, "On the Shelf," by Viola Brothers Shore, and has a most unusual plot.



Two-Col. Ad Cut No. 4

"Let Women Alone" Is a With a Real, Bring-

*You've never had a picture that
was easier to exploit ~ ~*



"LET WOMEN ALONE" is a money-maker if there ever was one, because it has everything necessary to make a picture go over BIG.

In the first place—the title. Man, that's a wow! You can plaster the town with it—you can make the best teaser campaign you've ever had. It's a title that will keep 'em guessing and what is more important, keep 'em coming to see what it's all about. It's keyed to the public taste, and therefore to the BOX OFFICE.

And there's a real story to back it up! It's an adaptation of Viola Brothers Shore's Saturday Evening Post tale "On the Shelf." A story, in order to get into the "Post," must be a corker, and that's just what this is. The "Post" has the largest circulation of any

fiction magazine on the market. It reaches millions of readers and remember that

The cast is an exceptional one, featuring Pat O'Malley and Wanda Hawley, both of whom have a notable following and a valuable box office name. Their support includes Wallace Beery, the best known and best liked character actor of his type in the industry; Ethel Wales, who scored a distinct personal hit in the role of the mother in "The Covered Wagon"; J. Farrell MacDonald, whose performance in "The Iron Horse" astonished the movie world and paved the way to leading roles; and a charming little kiddie, Betty Jane Snowden, who at three is acclaimed one of the most promising children on the screen today.

The picture is of that rare type—refreshingly wholesome, yet as fast-moving, as thrilling and as delightfully funny as it is possible for a photoplay to be.

"Let Women Alone" has an individual appeal for every member of every family. It'll bring 'em in in droves and send 'em away happy!

The Guarantee
A Personal

Dear Sir: (or Madam)

When a story app

you know it's a good o

When a picture is r

will give you an evening

That's what the Fr

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LOBBY DISPLAY

A very attractive lobby display can be easily and inexpensively constructed from bristol board. Set up a winding road with the figure of a man standing in the center. On each side of the road place figures of women stretching out their arms to him. Attach a large mile-post reading:

The Way to Peace and Quiet



"LET WOMEN ALONE"

The Accompanying Drawing Will Help You

STREET BALLYHOO

clothes—his coat torn, his eye blackened, his collar hanging off, his hat dented in, traces of powder on his clothes, etc.—carry a large sign reading: "LET WOMEN ALONE" and bearing the name of your theatre around your town. This will not only arouse interest—it will bring in the business!

THROWAWAYS

Any of the following copy will make effective throwaway material:

A WORD TO THE WISE—

"LET WOMEN ALONE"

See this entertaining comedy-drama from the Saturday Evening Post story, "On the Shelf," with Pat O'Malley, Wanda Hawley, Wallace Beery and an all-star cast, at the Theatre this week.

DOES A WOMAN EVER SETTLE DOWN? SEE "LET WOMEN ALONE"

An adaptation of the Saturday Evening

3. Stop Cussing

5. Wear Last Season's Hat

6. Refuse to be a "Hostess' Pet"

7. Let Women Alone

8. Save My Money

9. Lay Off Liquor

10. LET WOMEN ALONE

NEWSPAPER TIE-UPS

SPECIAL ARTICLE

"Let Women Alone" is a title that lends itself to some great newspaper publicity. It is a phrase that may have many connotations all of which make good material for special articles. Get the editors of the magazine section, woman's page, "Advice" column, etc., to write on it in the way it strikes them. To one, perhaps, it will mean that women can do more when unhampered by the "aid" of the male sex, while to another it may mean that men are better off without the society of the fair ones. Give the editor a synopsis of the picture and let him write on the subject. If he disagrees with the story, creating a discussion.



Is a Box-Office Picture Bringing-'Em-In Box-Office Title

The Guar

A Pantee of a Successful Run—

Personal Letter to Your Patrons

Dear Sir: (or

When a Madam)

you know it's a story has to be a good one—that is, it has everything that

When a picture is made from a story which appeared in the "Post" you can be sure it's a good picture—one that

will give you an evening of real enjoyment. That the Frank Woods production "Let Wo-

men Alone" will do. It will be shown at the theatre for beginning.....

and it's one of the most entertaining comedy dramas that we have had the pleasure of offering you in a long time.

It was adapted from Viola Brothers Shore's "Post" tale "On the Shelf," and it's a picture of unusual situa-

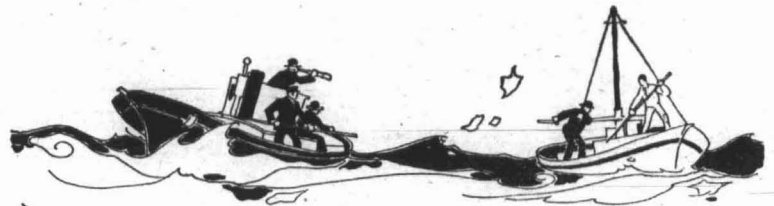
tions both stungly dramatic and screamingly funny. Pat O'Malley and Wanda Hawley head the excellent

cast, which includes Wallace Beery, Ethel Wales, J. Farrell MacDonald, Harris Gordon, little Betty Jane Snowden, Margaret Morton and Lee Willard.

I hope you will be able to come and see "Let Women Alone." Good time!

Sincerely,

MANAGER.



"LET WOMEN ALONE"

A Frank Woods Special Production
From the Saturday Evening Post Story

"ON THE SHELF"

By Viola Brothers Shore

Producers Distributing
CORPORATION



He thought he was still in the cave-man age but she taught him a thing or two. A thrilling story with a great cast including Wanda Hawley, Pat O'Malley, Wallace Beery, Ethel Wales and J. Farrell MacDonald.

All week at the **STRAND**

Two-Col. Ad Cut No. 3

(Stories to be used before you run the picture)

J. F. MACDONALD IN "LET WOMEN ALONE"

Character Actor Abandons Dissolute Garb and Is "Multi-Millionaire."

J. Farrell MacDonald has reformed! He has shaved off his usual shaggy growth of beard, doffed his utterly disreputable habiliments, bleached his whisky-kissed nose and entirely abandoned his dissolute character with which he has been so long associated on the screen.

And not only that. He has become a man of wealth, culture and refinement. In short, he is now breathing the rarefied atmosphere of the wealthy class.

In "Let Women Alone," Frank Woods' second production which comes to the Theatre for a Sunday next, MacDonald

appears as a shipowner and has attached to his name "Commodore"

And, according to MacDonald, it is a welcome change. Too long has he appeared as the broke but entirely satisfied desert rat, the drunkard of the beach-comber and the drunkard of the frontier town. To once again tread his way through marble halls and dress as a gentleman should is, to his notion, just about the fondest thing he is of.

"Let Women Alone" is an adaptation by Woods of Viola Brothers Shore's Saturday Evening Post story, "On the Shelf." It was directed by Paul Powell with Woods supervising.

In the cast besides MacDonald are Pat O'Malley, Wanda Hawley, Ethel Wales, Harris Gordon, little Betty Jane Snowden, Margaret Morton and Lee Willard.

Wallace Beery Has Important Part in "Let Women Alone"

Wallace Beery has a comedy role in the latest Frank Woods production "Let Women Alone," which comes to the Theatre for a run next

The presence of Beery in the cast gives this picture one of the most well-known character men of the day. J. Farrell MacDonald also appears in the picture and since the release of "The Iron Horse," in which he plays one of the leading roles, his popularity has made a marked advance.

Other players of note in "Let Women Alone" which was adapted from Viola Brothers Shore's Saturday Evening Post story "On the Shelf," are Pat O'Malley, Ethel Wales, Harris Gordon and Betty Jane Snowden, making the cast an all-star one in every sense of the word.

An Excellent Herald

For an inexpensive and attractive herald use any of the production cuts and copy from any of the ads, shorts or catchlines.

TEASER CAMPAIGN

You should be able to do some mighty fine teaser advertising with this title.

One way would be to take small bits of space spread through the pages for just the title. You can do this every day, beginning a week in advance, and come out a day before the showing with a big announcement.

Or, you can insert a teaser ad every day for a week before the showing and change your copy daily. Something along the following lines is suggested:

1. Look What Happened to Adam!

4. They're Wiser Than You Think

Let Women Alone has an individual appeal for every member of every family. It brings 'em in in droves and send 'em away happy!

LOBBY DISPLAY

A very attractive lobby display can be easily and inexpensively constructed from bristol board. Set up a winding road with the figure of a man standing in the center. On each side of the road place figures of women stretching out their arms to him. Attach a large mile-post reading:



The Way to Peace and Quiet

"LET WOMEN ALONE"

The Accompanying Drawing Will Help You

STREET BALLYHOO

3. Stop Cussing

clothes—his coat torn, his eye blackened, his collar hanging off, his hat dented in, traces of powder on his clothes, etc.—carry a large sign reading: "LET WOMEN ALONE" and bearing the name of your theatre around your town. This will not only arouse interest—it will bring in the business!

THROWAWAYS

Any of the following copy will make effective throwaway material:

A WORD TO THE WISE—

"LET WOMEN ALONE"

See this entertaining comedy-drama from the Saturday Evening Post story, "On the Shelf," with Pat O'Malley, Wanda Hawley, Wallace Beery and an all-star cast, at the Theatre this week.

DOES A WOMAN EVER SETTLE DOWN? SEE "LET WOMEN ALONE"

An adaptation of the Saturday Evening Post story, "On the Shelf" by Viola Brothers Shore, with a remarkable cast including Pat O'Malley, Wanda Hawley and Wallace Beery, at the Theatre now.

DOES ROMANCE ENTER A WOMAN'S LIFE TWICE?

Don't miss this delightful comedy-drama

"LET WOMEN ALONE"

from the Saturday Evening Post story, "On the Shelf," with Pat O'Malley, Wanda Hawley and Wallace Beery, supported by an all-star cast. At the Theatre now.

STUNTS

It would be a whale of a stunt to organize a club for men, say, twenty-five to thirty years old, and have them adopt the slogan "LET WOMEN ALONE" and enforce rules entailing a forfeit for being seen with a member of the "fair sex." Getting the thing into the papers will mean a great deal of publicity for both the picture and your theatre.

If you prefer, it would be equally effective to induce an existing "Bachelor Club" to adopt and publish a list of ten resolutions, four of them being the title, and get the reporters on the job. Here's a suggestion:

RESOLVED TO:

1. Let Women Alone
2. Buy My Own Cigarettes

5. Wear Last Season's Hat
6. Refuse to be a "Hostess' Pet"
7. Let Women Alone
8. Save My Money
9. Lay Off Liquor
10. LET WOMEN ALONE

NEWSPAPER TIE-UPS

SPECIAL ARTICLE

"Let Women Alone" is a title that lends itself to some great newspaper publicity. It is a phrase that may have many connotations all of which make good material for special articles. Get the editors of the magazine section, woman's page, "Advice" column, etc., to write on it in the way it strikes them. To one, perhaps, it will mean that women can do more when unhampered by the "aid" of the male sex, while to another it may mean that men are better off without the society of the fair ones. Give the editor a synopsis of the picture and let him write on the subject. If he disagrees with the story, creating a discussion, all the better.

PRIZE LETTER CONTEST

A prize letter contest that will attract a lot of attention would be for "woman-haters," on the subject of "Why I Let Women Alone."

If the newspaper would prefer to conduct a contest for the women readers, the subject of an elderly woman's refusing to "settle down" to a life of leisure and her unhappiness at inactivity is good for a controversy. An announcement of the contest should state that Ma Benham in "Let Women Alone" thwarted all her son's well-meant plans to gain for her a life of idleness. Offer prizes for the winners.

WINDOW TIE-UPS

The stills on "Let Women Alone" suggest a host of splendid window tie-ups.

There are some beautiful interiors which offer tie-ups with interior decorators and home furnishers in general.

The fact that Ma Benham is so dreadfully old-fashioned suggests at least three dandy "comparison" tie-ups. A few of the stills show her washing at an old-fashioned wash-tub using a washboard, and others show her wielding a broom. Washing machine and vacuum cleaner distributors will be glad to display these stills with a credit card and a word to the housewife about their "modern methods." The antiquated clothes she wears will enable you to form tie-ups with fashionable modistes and women's clothing shops.

Pat O'Malley wears clothes particularly well, and the stills should aid you in forming good tie-ups on men's clothing.

There is a cute little girl in the cast who is shown on several of the stills. Tie up with shops selling children's wear and toys on these.

Other articles shown on the stills that should tie up easily are books, wardrobe trunks and office furniture.

J. F. MACDONALD IN "LET WOMEN ALONE"

Character Actor Abandons Dissolute Garb and Is "Multi-Millionaire."

J. Farrell MacDonald has reformed. He has shaved off his usual shaggy growth of beard, doffed his utterly disreputable habiliments, bleached his whisky-kissed nose and entirely abandoned his dissolute character with which he has been so long associated on the screen.

And not only that. He has become a man of wealth, culture and refinement. In short, he is now breathing the rarefied atmosphere of the wealthy class.

In "Let Women Alone," Frank Woods' second production which comes to the Theatre for a Sunday next, MacDonald appears as

shipowner and has attached to his name the title "Commodore."

And, according to MacDonald, it is a welcome change. Too long has he appeared as the bleary-eyed, satisfied desert rat, the beach-comber and the drunkard of the frontier town. To once again tread his way through marble halls and dress as a gentleman should is, to him, a new notion, just about the fondest thing he is of.

"Let Women Alone" is an adaptation by Viola Brothers Shore of the Saturday Evening Post story "On the Shelf." It was directed by Paul Powell with Woods supervising. In the cast besides MacDonald are Pat O'Malley, Wanda Hawley, Ethel Wales, Harris Gordon, Betty Jane Snowden, Margaret Morton and Lee Willard.



WANDA HAWLEY in "LET WOMEN ALONE"

RELEASED BY PRODUCERS DISTRIBUTING CORP.

One-Col. Star Cut No. 1

(Current Story)

"LET WOMEN ALONE HAS SPLENDID CAST"

Wanda Hawley, blonde and delightful heroine of scores of successful pictures, is playing the leading role in "Let Women Alone," Frank Woods' second production, being shown at the Theatre. Miss Hawley is appearing opposite Pat O'Malley, and the make a decidedly attractive pair on screen.

Others in the cast are Wallace Beery, J. Farrell MacDonald, Harris Gordon, Betty Jane Snowden, Margaret Morton and Lee Willard. The picture, which was directed by Paul Powell under Woods' supervision, is adapted from Viola Brothers Shore's Saturday Evening Post story, "On the Shelf."

(Stories to be used before you run the picture)

F. MACDONALD IN "LET WOMEN ALONE"

Character Actor Abandons Dis-
solute Garb and Is "Multi-
Millionaire."

J. Farrell MacDonald has reformed! He has shaved off his usual shaggy growth of beard, doffed his utterly dis-putable habiliments, bleached his risky-kissed nose and entirely aban-oned his dissolute character with which he has been so long associated the screen. And not only that. He has become a man of wealth, culture and refine-ment. In short, he is now breathing a rarefied atmosphere of the healthy class. In "Let Women Alone," Frank Woods' second production which comes to the Theatre for Sunday next, MacDon-

ald appears as "Commodore" MacDonald, it is too long has he appeared as the bleary-eyed drunkard of the once again tread marble halls and should is, to his the fondest thing is of." Let Women Alone," is an adapta- tion by Woods of Viola Brothers Shore's Saturday Evening Post story, "On the Shelf." It was directed by Paul Powell with Woods supervising. In the cast beside MacDonald are Pat O'Malley, Wanda Hawley, Ethel Wales, Harris Gordon, Betty Jane Snowden, Margaret Morton and Lee Willard.



WANDA HAWLEY in "LET WOMEN ALONE"
RELEASED BY PRODUCERS DISTRIBUTING CORP.
One-Col. Star Cut No. 1

(Current Story) "LET WOMEN ALONE" HAS SPLENDID CAST

Wanda Hawley, blonde and delight-ful heroine of scores of successful pictures, is playing the leading femi-nine role in "Let Women Alone," Frank Woods' second production, now being shown at the Theatre. Miss Hawley is appearing op-posite Pat O'Malley, and the two make a decidedly attractive pair of green lovers. Others in the cast are Wallace Beery, J. Farrell MacDonald, Harris Gordon, Betty Jane Snowden, Mar-garet Morton and Lee Willard. The picture, which was directed by Paul Powell under Woods' supervision, was adapted from Viola Brothers Shore's Saturday Evening Post story, "On the Shelf."

Wallace Beery Has Important Part in "Let Women Alone"

Wallace Beery has a comedy role in the latest Frank Woods production "Let Women Alone," which comes to the Theatre for a run next. The presence of Beery in the cast gives this picture one of the most well-known character men of the day. J. Farrell MacDonald also appears in the picture and since the release of "The Iron Horse," in which he plays one of the leading roles, his popularity has made a marked advance. Other players of note in "Let Wom-en Alone" which was adapted from Viola Brothers Shore's Saturday Eve-ning Post story "On the Shelf," are Pat O'Malley, Ethel Wales, Harris Gordon and Betty Jane Snowden, mak-ing the cast an all-star one in every sense of the word.

An Excellent Herald

For an inexpensive and attractive herald use any of the production cuts and copy from any of the ads, shorts or catchlines.



He thought he was still in the cave-man age but she taught him a thing or two. A thrill-ing story with a great cast including Wanda Hawley, Pat O'Malley, Wallace Beery, Ethel Wales and J. Farrell MacDonald.

All week at the STRAND

Two-Col. Ad Cut No. 3

TEASER CAMPAIGN

You should be able to do some mighty fine teaser advertising with this title.

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Or, you can insert a teaser ad every day for a week before the showing and change your copy daily. Something along the following lines is suggested:

- | | |
|---|--|
| 1. Look What Happened to Adam!
LET WOMEN ALONE | 4. They're Wiser Than You Think
They Are.
LET WOMEN ALONE |
| 2. LET WOMEN ALONE
And they'll come out two
ahead of you. | 5. Barnum Was Right!
LET WOMEN ALONE |
| 3. Solomon Failed a Thousand
Times
And then he got wise and
LET WOMEN ALONE | 6. They'll Go You One Better
Every Time, so
LET WOMEN ALONE |

7. "LET WOMEN ALONE"

A Comedy-Drama of Unusual Situations From the Saturday Evening Post
Story

"On the Shelf"

By Viola Brothers Shore

With an Admirable Cast, Including Pat O'Malley, Wanda Hawley and Wal-lace Beery

AT THE STRAND—ALL WEEK

WESTW



With an Admirable
Cast Including
Pat O'Malley
Wanda Hawley
Wallace Beery
Ethel Wales



A comedy-drama of unusual
situations from the brilliant
Saturday Evening Post Story

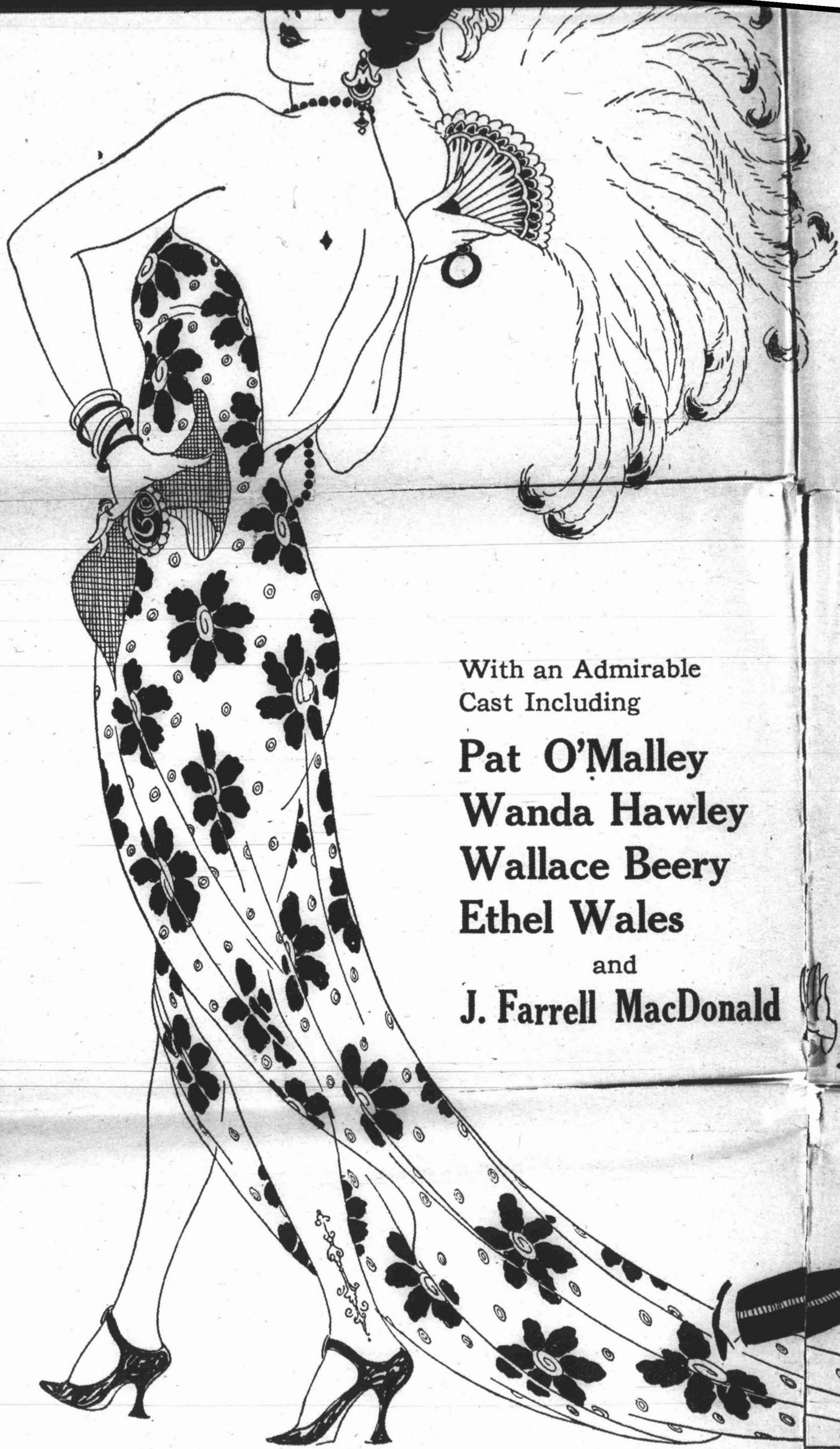
"ON THE SHELF"

By Viola Brothers Shore

The rollicking tale of a poor
dub who learned that when a
woman gets feminine, a man
has only two alternatives—a
graceful exit or an ignominious
defeat!

A Frank Woods Special Production
Directed by Paul Powell

RELEASED BY
Producers Distributing
CORPORATION



With an Admirable
Cast Including

Pat O'Malley

Wanda Hawley

Wallace Beery

Ethel Wales

and

J. Farrell MacDonald

A FULL-PAGE AD THAT WILL
(Cuts and Mats Procurable on

A comedy-drama of unusual
situations from the brilliant
Saturday Evening Post Story

"ON THE SHELF"

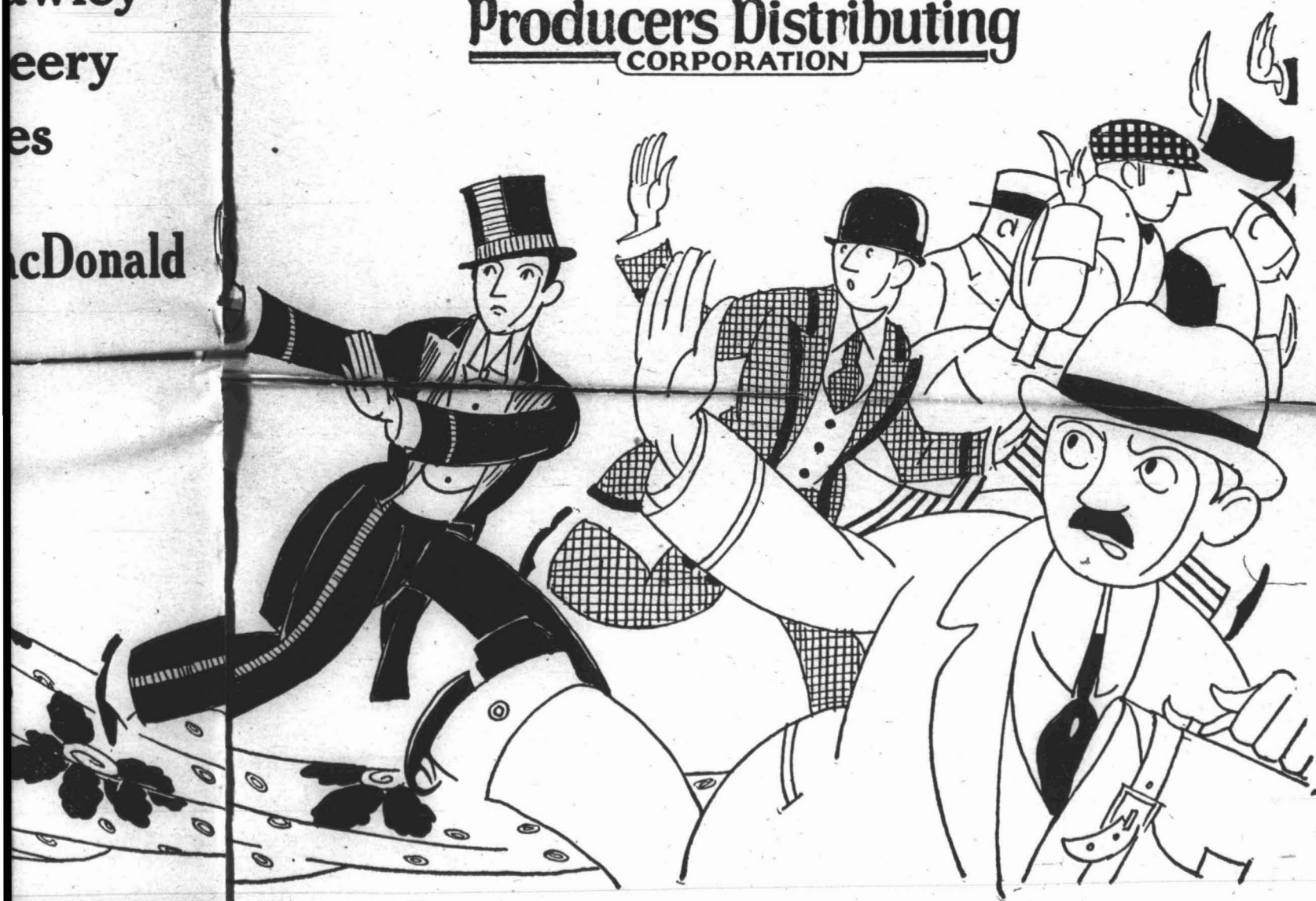
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A Frank Woods Special Production

Directed by Paul Powell

RELEASED BY
Producers Distributing
CORPORATION



THAT WILL GET THE BUSINESS
Procurab on Special Order Only)

MR. SHOWMAN!

A title that will hit the public eye—a story that will back up the title and send your patrons away happy and eager to come back again—that's the kind of picture that will swell your bank account and build up the reputation of your theatre.

You've never had a better all-around entertaining, sure-fire patron-getter than "Let Women Alone."

If you've been looking for the original "box-office title" here it is! It's a title that will make 'em sit up and take notice; it's one they'll roll around their tongues and spring on the family, who'll turn out in a body to see what it's all about.

You've a story with the reputation of the Saturday Evening Post behind it—a story that will make 'em thrill and make 'em laugh and forget their income tax.

You've a cast of players who know their stuff and whose names are worth money at the box-office.

**MAN, THIS ONE'S GOT EVERYTHING—
AND A LITTLE BIT MORE.**

**STEP ON THE GAS AND YOU'LL HAUL
IN THE SHEKELS!**

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**MAN, THIS ONE'S GOT EVERYTHING—
AND A LITTLE BIT MORE.**

**STEP ON THE GAS AND YOU'LL HAUL
IN THE SHEKELS!**

Here's a Photoplay to Make 'em Send 'Em Away Happy and



Scene from "LET WOMEN ALONE"
Released by PRODUCERS DISTRIBUTING CORP.

Two-Col. Prod. Cut No. 1

CATCHLINES

A hilarious comedy drama with a great cast, including Wanda Hawley, Pat O'Malley and Wallace Beery.

* * *

A dramatic and delightfully funny photoplay made from Viola Brothers Shore's brilliant Saturday Evening Post tale, "On the Shelf."

* * *

The man who tries to plan a woman's life is surely a glutton for punishment; it's a wise bird who knows enough to "Let Women Alone."

* * *

The rollicking tale of a young man who discovered that a fellow who is a whale of an insurance agent may be only a poor fish where women are concerned.

* * *

All her life Ma Benham longed for leisure, but when she got it she didn't know what to do with it. When her son, Tom, refused to let her work she got mad and things began to hum.

* * *

When a woman gets feminine a man has only two alternatives: a graceful exit or an ignominious defeat. Warning: "Let Women Alone."



(Use this story during showing)

WANDA AND PAT TOGETHER AGAIN

"Let Women Alone," a Frank Woods production, now being shown at the Theatre, brings Pat O'Malley and Wanda Hawley together again for their third joint feature. The popular pair recently appeared in "Bread," a Metro production, and "The Man From Brodney's," which was produced by Vitagraph.

In "Let Women Alone" both parties have parts especially fitted to their individual talents, O'Malley appearing as a breezy "go-getem" insurance salesman and Miss Hawley playing the part of an interior decorator. Other players in the cast are Ethel Wales, J. Farrell MacDonald, Wallace Beery, Harris Gordon, Betty Jane Snowden, Margaret Morton and Lee Willard. The picture was directed by Paul Powell under Woods' supervision.



Scene from "LET WOMEN ALONE"
RELEASED BY PRODUCERS DISTRIBUTING CORP.

One-Col. Prod. Cut No. 2

"LET WOMEN ALONE"

With an Excellent Cast,
Including

Pat O'Malley
Wanda Hawley
Wallace Beery
Ethel Wales

and

J. Farrell MacDonald

PRODUCED BY
Producers Distributing
CORPORATION

She was a charming widow—he fell for her. Her "dead" husband put her in an apartment. THEN THE FUN BEGAN!

A breezy picturization of Viola Brothers Shore's brilliant Saturday Evening Post story "On the Shelf."

ALL WEEK—AT THE

Three-Col. Prod. Cut No. 5

(Advance Story)

PAT O'MALLEY IN "LET WOMEN ALONE"

Pat O'Malley, one of the most popular of present day leading men, has the principal male role in "Let Women Alone," the Frank Woods production, which comes to the Theatre for a run next

The story is an adaptation by Woods of Viola Brothers Shore's Saturday Evening Post story, "On the Shelf," and was directed under Woods' supervision by Paul Powell. Other players in the cast, besides O'Malley, are Wanda Hawley, Ethel Wales, Wallace Beery, J. Farrell MacDonald, Harris Gordon, Betty Jane Snowden, Margaret Morton and Lee Willard.

REV
"LET WOMEN ALONE"
IS CAPABLY ACTED

Pat O'Malley, Wallace Beery and Wanda Hawley in Cast of Great Comedy-Drama.

There is a timely lesson for sterner sex, humorously presented in "Let Women Alone."

Make 'Em Laugh and Thrill, and Bring 'Em Back for More

WOMEN

A Frank Woods Special Production



...ing widow—he fell in love with her.
...usband put in an appearance. AND
...FUN BEGAN!

...urization of Viola Brothers Shore's Satur-
...Post story "On The Shelf."

...EEK—AT THE STRAND

Three-Col. Ad Cut No. 5

REVIEWS

"LET WOMEN ALONE" IS CAPABLY ACTED

Pat O'Malley, Wallace Beery and
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Great Comedy-Drama.

There is a timely lesson for the
sterner sex, humorously presented, in

LAUGHS GALORE IN "LET WOMEN ALONE"

Scintillating Comedy - Drama
Made From Viola Shore's Sat.
Eve. Post Story.

"Let Women Alone," admonishes
the picture at the

(An Advance Program Reader to Capture Their Interest
and Bring 'Em In)

"LET WOMEN ALONE"

With Pat O'Malley and Wanda Hawley, Supported by
Wallace Beery, Ethel Wales and J. Farrell
MacDonald

Adapted From Viola Brothers Shore's Saturday Evening
Post Story, "On the Shelf."

Tom Benham was a "go-getter" insurance salesman,
rapidly rising to the peak of his profession. So he brought
Ma from the farm back in Iowa and told her she wouldn't
have to work any more—not if he knew anything about
it! He hired Susan to see that Ma had a good rest.

And she did—too good!

Ma began to get restless. She longed for the glory
of a cleaning day, but she couldn't even look at a broom
without having Susan at her heels. Finally Ma got mad
and took things into her own hands.

The next time Tom came to call on Beth Wylie, the
lovely young widow to whom he was fast losing his heart,
there was Ma, reigning supreme as housekeeper and
nursemaid to Beth's three-year-old. And then the fun
began!

You won't want to miss this hilarious comedy drama,
cramped with novel twists, funny situations and gripping
drama too. A real story with a big cast. It's a wow!

(Use this story during run of picture)

This Is the Day of Character Players

Popularity of Types Shown in "Let Women Alone," New Woods Picture.

The day of the character player in
motion pictures has arrived.

No longer does the baby-eyed in-
genue and the stalwart Apollo from
the great open spaces dominate the
film drama. Human reflections are
what the public pays for nowadays
with the result that some of the best
box-office magnets of yesterday have
passed on into the cinema discard.

The popularity of character types
is clearly shown in "Let Women
Alone," Frank Woods' latest produc-
tion for the Peninsula Studios which
is now holding forth at the

Theatre. Three of the screen's most
popular character players take part
in the production and these three hold
their places in the scheme of things
cinematic by sheer ability alone and
not by the possession of an entranc-
ing dimple or curly tresses.

The three are Wallace Beery, Ethel
Wales and J. Farrell MacDonald.
Beery, the best known of these, is
equally accomplished in villainy and
comedy. For years he was our most
cordially hated villain until Frank
Woods discovered that he was as
good a comedian as he was a rogue
and starred him in "Richard the Lion
Hearted."

This was followed by another de-

(Stories to be used during run) WOODS FINDS NEW INFANT PRODIGY

Frank Woods, producer of "Let
Women Alone," which is now being
shown at the Theatre,
has discovered a new motion picture
infant prodigy. She is Betty Jane
Snowden, who first saw the light of
day in San Francisco, three years ago.

lightful comedy characterization as
the swashbuckling pirate captain in
"The Sea Hawk." In "Let Women
Alone" Beery plays the part of a tug-
boat captain, a role similar to the one
he played in "The Sea Hawk."

Miss Wales first came into promi-
nence as the mother in "The Covered
Wagon," and since then she has form-
ed a habit of "stealing" every picture
she appears in. Acting ability alone
does this, as Miss Wales lays no claim
to pulchritude, and woe unto the cling-
ing vine ingenue who has to appear
in a picture with Miss Wales unless
her claim to fame is built on some-
thing more solid than a baby stare.

MacDonald has been delighting the
film patron's eye for many years with
his character creations but it was not
until "The Iron Horse" was produced
that he was acclaimed a star. The
acting honors for his picture were
unanimously given to him by the
critics.

"Let Women Alone" was adapted
by Woods from Viola Brothers
Shore's Saturday Evening Post story,
"On the Shelf." It was directed by
Paul Powell under Woods' personal
supervision. Others in the cast are
Pat O'Malley, Wanda Hawley, Harris
Gordon and Betty Jane Snowden.

"LET WOMEN ALONE"

Six Reels of Fun

with

Wanda
Hawley
Pat
O'Malley



Two-Col. Prod. Cut No. 1

CATCHLINES

A hilarious comedy drama with a great cast, including Wanda Hawley, Pat O'Malley and Wallace Beery.

A dramatic and delightfully funny photoplay made from Viola Brothers Shore's brilliant Saturday Evening Post tale, "On the Shelf."

The man who tries to plan a woman's life is surely a glutton for punishment; it's a wise bird who knows enough to "Let Women Alone."

The rollicking tale of a young man who discovered that a fellow who is a whale of an insurance agent may be only a poor fish where women are

concerned.

All her life Ma Benham longed for leisure, but when she got it she didn't know what to do with it. When her son, Tom, refused to let her work she got mad and things began to hum.

When a woman gets feminine a man has only two alternatives: a graceful exit or an ignominious defeat. Warning: "Let Women Alone."



A Delightful Screen Version of the Saturday Evening Post Story

"ON THE SHELF"

By Viola Brothers Shore

Producers Distributing Corporation



The tale of a young man who discovered that a fellow who is a whale of an insurance agent may be only a poor fish where women are concerned.

Now Playing
at the
STRAND

One-Col. Ad Cut No. 1

(Use this story during showing)

WANDA AND PAT TOGETHER AGAIN

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In "Let Women Alone" both parties have parts especially fitted to their individual talents, O'Malley appearing as a breezy "go-getter" insurance salesman and Miss Hawley playing the part of an interior decorator. Other players in the cast are Ethel Wales, J. Farrell MacDonald, Wallace Beery, Harris Gordon, Betty Jane Snowden,

Margaret Morton and Lee Willard. The picture was directed by Paul Powell under Woods' supervision.



Scene from "LET WOMEN ALONE" RELEASED BY PRODUCERS DISTRIBUTING CORP.

One-Col. Prod. Cut No. 2

Trailers Build Business

National Screen Service, Inc., furnishes good trailers on all Producers' Distributing Corporation Pictures.

On all releases National Screen Service has a Service trailer consisting of main titles, carefully selected scenes and animated sales and subtitles. Their prices are as follows:

REGULAR TRAILERS

During the first four months of release, \$3.50. (Invoiced at \$5.00, refund of \$1.50 if returned within two weeks.)

Four months after release date, \$1.50. (Invoiced at \$2.50, refund of \$1.00 if returned within two weeks.)

DE LUXE TRAILERS

On certain special productions National Screen Service has a De Luxe trailer consisting of 200 feet of beautiful art titles and scenes. This is in every respect a quality article worthy of the production it advertises.

To non-subscribers of National Screen Service, \$7.50 net. (Invoiced at \$12.50, refund of \$5.00 if returned within two weeks.)

To subscribers of National Screen Service, \$5.00 net.

You can secure a Complete Regular Trailer Service on all productions at nominal monthly service charge.

The following Producers Distributing Corporation exchanges have these trailers in stock:

MINNEAPOLIS
ATLANTA

DALLAS
OMAHA

SEATTLE

Ask the booker at any of these exchanges, or order direct from National Screen Service, Inc.

126 WEST FORTY-SIXTH STREET, NEW YORK
845 SOUTH WABASH AVENUE, CHICAGO
917 SOUTH OLIVE STREET, LOS ANGELES

You Can Get an Excellent Service Trailer On

"LET WOMEN ALONE"

WIRE OR WRITE, GIVING EXACT PLAY DATES

Wallace Beery
Ethel Wales
and
J. Farrell MacDonald

Producers Distributing Corporation

She was a charming widow—
Her "dead" husband put in an appeal
THEN THE FUN BEGAN!

A breezy picturization of Viola Brothers
day Evening Post story "On the Shelf"

ALL WEEK—AT THE

Three-Col. Ad Cut No. 5

REV

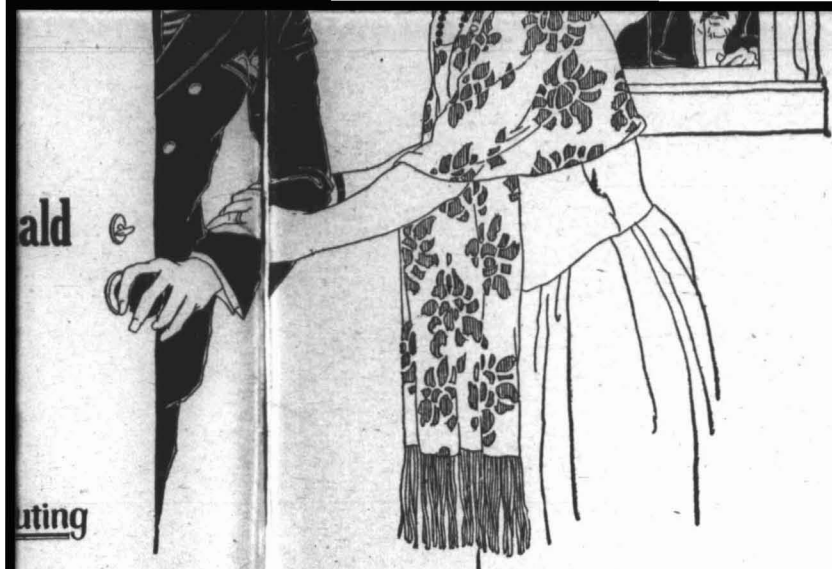
"LET WOMEN ALONE" IS CAPABLY ACTED

Pat O'Malley, Wanda Hawley, Wallace Beery and J. Farrell MacDonald in Cast of Comedy-Drama.

There is a sterner sex, humbly lesson for the "Let Women Alorously presented, thene," the feature a moral is that if... this week. Th won't, she simply a woman says sh man can make he won't, and no mer The picture is an exceptional caplendidly acted b is rich in thrillset and, although intensely dramatand contains som

it is a comedy, an moments, at cor and new bits of c funny situation ed on the screen, edy business flas virtually rocked t night, the hous Ethel Wales, on laughter. character actreshe of the foremo tures, gives a sues in motion pl Ma Benham, wherb performance Tom, brings her se "go-getter" so commands her to the big city an and washboard a lay off the broo sure. But inactnd be a lady of le Ma is miserable, city soon palls ar the broom and g So, she dasts c hired by Tom tols busy, but Susa her hands folded, see that Ma kee and spoils her is close at her hee stands just so fun. However, M takes the reinsuch, and then sh hum! Pat O'Me and makes thin meaning insurallely plays the we with his usual sace solicitor, To Wanda Hawley spirit and charm, as as the lovely yos exceedingly swe tures Tom's heag mother who ce shorn of his usurt. Wallace Beer ingly funny as an villainy, is scea and J. Farrell M old tugboat capta to fame overnig MacDonald, who ro able characterizht after his remar Horse," has put ation in "The Ir shirt and stubby aside the red flann appears in this beard of the past a affairs. picture as a man.

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EEK—AT THE STRAND

Three-Col. Ad Cut No. 5

REVIEWS

"LET WOMEN ALONE" IS CAPABLY ACTED

Pat O'Malley, Wallace Beery and Wanda Hawley in Cast of Great Comedy-Drama.

There is a timely lesson for the sterner sex, humorously presented, in "Let Women Alone," the feature at the this week. The moral is that if a woman says she won't, she simply won't, and no mere man can make her.

The picture is splendidly acted by an exceptional cast, and, although it is rich in thrills and contains some intensely dramatic moments, at core

it is a comedy, and funny situations and new bits of comedy business flashed on the screen at night, the house virtually rocked with laughter.

Ethel Wales, one of the foremost character actresses in motion pictures, gives a superb performance as Ma Benham, whose "go-getter" son, Tom, brings her to the big city and commands her to lay off the broom and washboard and be a lady of leisure. But inactivity soon palls and Ma is miserable. So, she dusts off the broom and gets busy, but Susan, hired by Tom to see that Ma keeps her hands folded, is close at her heels and spoils her fun. However, Ma stands just so much, and then she takes the reins and makes things hum! Pat O'Malley plays the well meaning insurance solicitor, Tom, with his usual spirit and charm, and Wanda Hawley is exceedingly sweet as the lovely young mother who captures Tom's heart. Wallace Beery, shorn of his usual villainy, is screamingly funny as an old tugboat captain, and J. Farrell MacDonald, who rose to fame overnight after his remarkable characterization in "The Iron Horse," has put aside the red flannel shirt and stubby beard of the past and appears in this picture as a man of affairs.

If you're looking for a hearty laugh, a few real thrills and an all around good time, trot down to the Theatre and learn to "Let Women Alone."

LAUGHS GALORE IN "LET WOMEN ALONE"

Scintillating Comedy - Drama Made From Viola Shore's Sat. Eve. Post Story.

"Let Women Alone," admonishes the picture at the Theatre this week and proves that it is sound advice. For both the old and the young "heroines" have ideas of their own and spunk enough to carry them out to the discomfiture of the old one's son and the young one's uncle.

The picture is the screen version of Viola Brothers Shore's Saturday Evening Post story, "On the Shelf." Ma

Benham whose son Tom has transplanted her from a farm in Idaho to a life of luxury in the city, begins to get restless. She cannot do even a little dusting without having the maid rush up and take the dust-cloth out of her hands. Finally, without her son's knowledge, she takes a job as companion to the three-year-old daughter of a widowed interior decorator. Fate throws Tom and Ma's employer together and in the situations which ensue are combined intense drama and delicious humor.

Pat O'Malley is most convincing as Tom, the breezy insurance agent; Ethel Wales does some excellent work as Ma Benham and Wanda Hawley gives a capable performance as Beth Wylie, Ma's employer. Wallace Beery has a comedy role of the type he showed his aptitude for in "The Sea Hawk," and J. Farrell MacDonald, who leaped to fame in "The Iron Horse" is good as the irascible old uncle. Betty Jane Snowden, hailed as an infant prodigy, is indeed very promising.

Producer Frank Woods made the screen adaptation and Paul Powell directed.

This is one of the most entertaining comedy-dramas we've seen lately. How can it help being with a title like "Let Women Alone"!

(Use this story during run of picture)

This Is the Day of Character Players

Popularity of Types Shown in "Let Women Alone," New Woods Picture.

The day of the character player in motion pictures has arrived.

No longer does the baby-eyed ingenue and the stalwart Apollo from the great open spaces dominate the film drama. Human reflections are what the public pays for nowadays with the result that some of the best box-office magnets of yesterday have passed on into the cinema discard.

The popularity of character types is clearly shown in "Let Women Alone," Frank Woods' latest production for the Peninsula Studios which

lightful comedy characterization as the swashbuckling pirate captain in "The Sea Hawk." In "Let Women Alone" Beery plays the part of a tugboat captain, a role similar to the one he played in "The Sea Hawk."

Miss Wales first came into prominence as the mother in "The Covered Wagon," and since then she has formed a habit of "stealing" every picture she appears in. Acting ability alone does this, as Miss Wales lays no claim to pulchritude, and woe unto the clinging vine ingenue who has to appear in a picture with Miss Wales unless her claim to fame is built on something more solid than a baby stare.

MacDonald has been delighting the film patron's eye for many years with his character creations but it was not until "The Iron Horse" was produced that he was acclaimed a star. The acting honors for this picture were

is now being forth at the Theatre. Three of the screen's most popular character players take part in the production and these three hold their places in the scheme of things cinematic by sheer ability alone and not by the possession of an entrancing dimple or curly tresses.

The three are Wallace Beery, Ethel Wales and J. Farrell MacDonald. Beery, the best known of these, is equally accomplished in villainy and comedy. For years he was our most cordially hated villain until Frank Woods discovered that he was as good a comedian as he was a rogue and starred him in "Richard the Lion Hearted."

This was followed by another de-

critics.

"Let Women Alone" was adapted by Woods from Viola Brothers Shore's Saturday Evening Post story, "On the Shelf." It was directed by Paul Powell under Woods' personal supervision. Others in the cast are Pat O'Malley, Wanda Hawley, Harris Gordon and Betty Jane Snowden.

(Stories to be used during run) WOODS FINDS NEW INFANT PRODIGY

Frank Woods, producer of "Let Women Alone," which is now being shown at the Theatre, has discovered a new motion picture infant prodigy. She is Betty Jane Snowden, who first saw the light of day in San Francisco, three years ago.

Little Betty Jane made her motion picture debut in "Chalk Marks." Her remarkable intelligence and understanding of the director's wishes in the production of that picture so impressed the producers that she was given an important part in "Let Women Alone," which is the screen version of "On the Shelf," a Saturday Evening Post story by Viola Brothers Shore.

The splendid cast is headed by Pat O'Malley, Wanda Hawley, Wallace Beery, Ethel Wales and J. Farrell MacDonald.

WANDA HAWLEY IN NEW PHOTOPLAY

Wanda Hawley, blonde and delightful as ever, is the heroine of the second Frank Woods production, "Let Women Alone," now playing at the Theatre.

The story is an adaptation by Woods of a Saturday Evening Post story by Viola Brothers Shore, entitled "On the Shelf." It is a comedy-drama and is said to possess a wealth of good-natured humor and intense dramatic moments.

The central characters are a breezy young insurance salesman, his mother and a feminine interior decorator. Miss Hawley is seen in the latter role, while Pat O'Malley appears as the salesman and Ethel Wales as his mother.

The production was filmed under the direction of Paul Powell. Woods supervised.

ELECTROS AND MATS

For all the ad and scene cuts shown in this press sheet procurable at your P. D. C. Exchange.

"LET WOMEN ALONE"

Six Reels of Fun

with

Wanda Hawley
Pat O'Malley
and
Wallace Beery

Producers Distributing Corporation



A Frank Woods Special Production

From Viola Brothers Shore's Saturday Evening Post Tale,

"ON THE SHELF"

NOW

at the

STRAND

One-Col. Ad Cut No. 2

"Paper" Speaks Louder This Surely



COLORED INSERT CARD
(14" x 36")

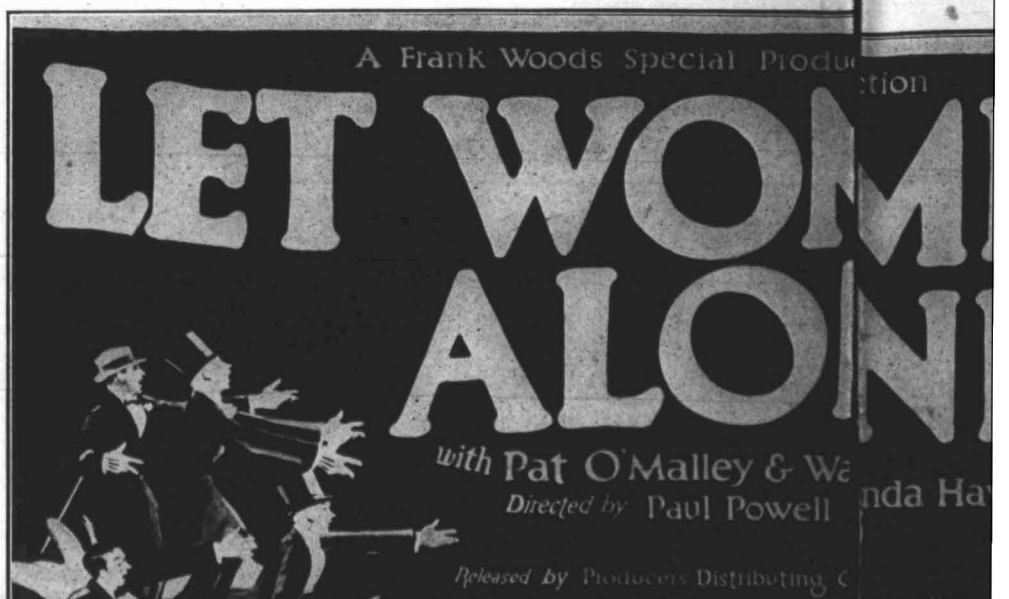


SET OF EIGHT COLORED LOBBY CARDS



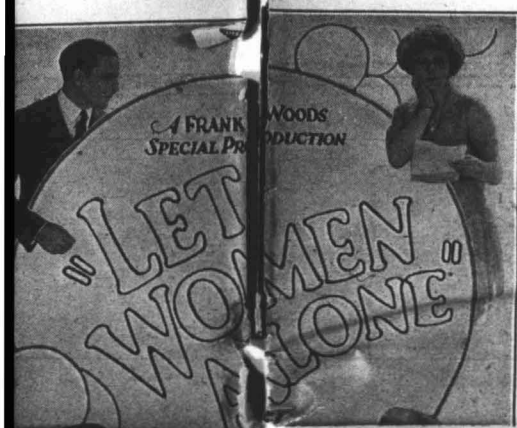
COLORED LOBBY CARDS (22" x 28")

Post 'em up
AND
Pack 'em in



louder Than Words— Surely Has a Siren Call!

COLORED INSERT CARD
(14" x 36")



EFFECTIVE LOBBY CARDS (EACH 11" x 14")

with
PAT O'MALLEY & WANDA HAWLEY
Supported by
Wallace Beery
Ethel Wales
J. Farrell MacDonald
Adapted from Viola Beermann's Screenplay
"On the Streets" by FRANK WOODS
Directed by PAUL POWELL
Produced by PRODUCERS DISTRIBUTING CORP.



Post 'em up
AND
Back 'em in



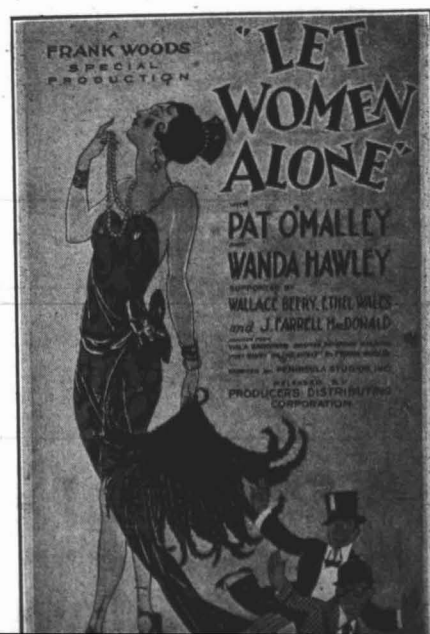
COLORED LOBBY CARDS (22" x 28")

s Special Production

WOMEN ALONE

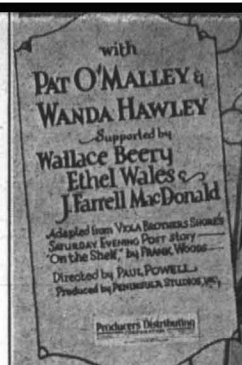
O'Malley & Wanda Hawley
d by Paul Powell

Producers Distributing Corporation





SET OF EIGHT COLORED LOBBY CARDS



COLORED LOBBY CARDS (22" x 28")



THREE SHEET POSTER 3A

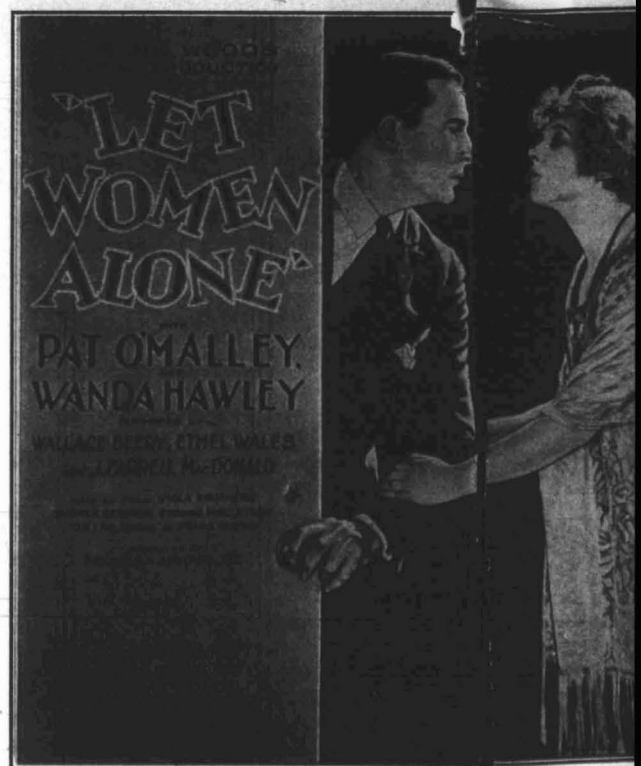


TWENTY-FOUR SHEET POSTER

A WINDOW CARD TO LURE THEM TO THE BOX OFFICE



ONE SHEET POSTER 1A



SIX SHEET POSTER



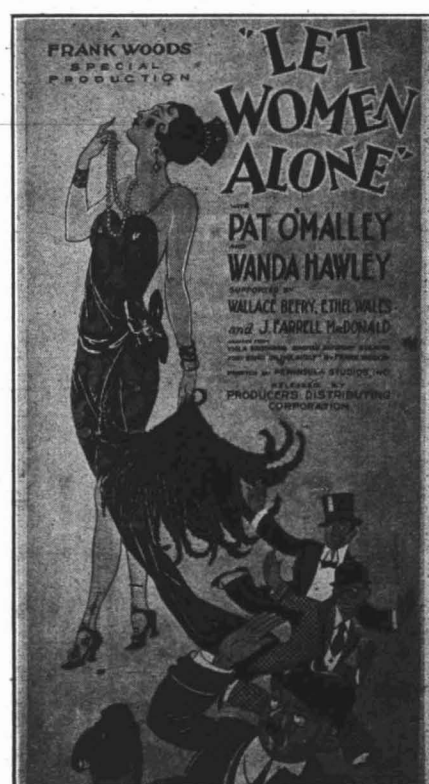
EFFECTIVE LOBBY CARDS (EACH 11" x 14")



COLORED LOBBY CARDS (22" x 28")



SEVENTY-FOUR SHEET POSTER

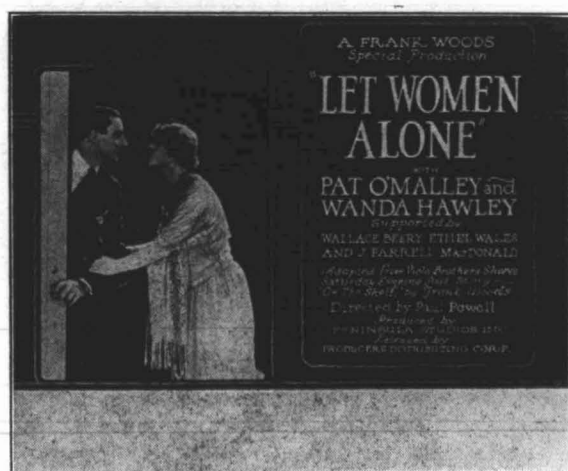


THREE SHEET POSTER 3B



SIX SHEET POSTER

AN ANNOUNCEMENT SLIDE OF TREMENDOUS APPEAL



ONE SHEET POSTER 1B

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